

Abby Weng

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EDUCATION

The University of Pennsylvania, College of Arts and Sciences, Philadelphia, PA, USA

Candidate for Bachelor of Arts in Linguistics, May 2009

Honors Summa Cum Laude. Benjamin Franklin Scholar
Dean's List 2005-06, 2006-07, 2007-08
UPenn Office of Student Life Leadership Representative 2007

GPA Cumulative GPA 3.82

SAT SAT I - 1580 (800V / 780M)
SAT II - Math IIC: 800, World History: 800, Writing: 780

WORK EXPERIENCE

Daily Pennsylvanian August 2006 - December 2008

Manager of Advertising

- Strategized and directed 15 representatives to increase revenue in targeted markets of Philadelphia.
- Promoted professionalism and restructured department to create record-breaking results.
 - Spring '08 ad space sales surpassed last 15 years by 24%.
 - Fall '08 despite economic downturn and brand-new staff, sales surpassed last 5 years by 7%.
 - Total '08 annual sales surpassed last 8 years by 16%.
- Increased staff retention and promoted ongoing training.
- Hired as sales representative August 2006, promoted to Assistant Manager after a semester elected as Manager and Business Board voting member after one year.
- Daily Pennsylvanian Business Board Manager of the year 2008.
- Daily Pennsylvanian Business Staff Member of the year 2007.

Residential Computing Information Technology Advisor August 2005 - May 2008

Assistant Manager

- Supervised a team of 18 technology advisors to provide support for 300+ residents.
- Provided customer service in security set-up, problem diagnosis and lab assistance.
- Specialized in mediating and resolving staff conflicts.
- Hired as ITA August '05, promoted to senior position January '06 and to Assistant Manager May '06.
- Most Valuable IT Advisor in Gregory Residential House '05-'06.

Housing and Conference Services May 2008 - August 2008

Guest Service Manager

- Managed a team of 5 Guest Service Assistants to oversee operation of a 500+ residents building.
- Scheduled work shifts, ran weekly meetings and resolved guest conflicts.

UPenn College of General Studies Summer Program Counselor May 2007 - August 2007

- Assisted 15 high-school juniors to adjust to summer camp life with bonding activities, nightly meetings, hall events as well as program-wide activities.
- Reinforced summer program regulations, especially while on duty.

Linguistics Transcriber December 2005 - May 2006

- Processed data for research in the Sociolinguistics Lab of the University of Pennsylvania.

OTHERS

Languages Fluent English and Mandarin. Proficient French and Taiwanese.

Programs Adobe Illustrator, InDesign, Photoshop, Dreamweaver. Microsoft Word, Excel, PowerPoint.

Abroad Taiwan, Thailand, Singapore and the United States.

Interests Writing. Photography. Culinary Arts. Argentine Tango.

Project Foodbuzz Featured Publisher *When Words Fail* (<http://whenwordsfail.tumblr.com>)